



Jodie Gould

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Hilary Davidson

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John Wasik

Jodie Gould's new book *Change One Thing: Discover What's Holding You Back—and Fix it—With Secrets from a Top Executive Image Consultant*, written with Anna Soo Wildermuth, was re-released by McGraw-Hill in August. Stephen R. Covey, bestselling author of *The 7 Habits of Highly*

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Brenda Lange has been named editor in chief of a new group of lifestyle magazines in Bucks and Montgomery counties, Pennsylvania. Suburban Life, LLC will publish eight localized editions each month focusing on profiles, home and garden, travel, health and wellness, finance, real estate, style, and local events ...

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of Liberty Street: A Story of Liberation and Liquor in Prohibition blends the family stories of a bootlegging grandma with national headline-making events ... Bloomberg Press just published **John Wasik's** *Audacity of Help: Obama's Economic Plan and the Remaking of America*, an in-depth examination of the Obama economic agenda. Earlier in the summer, Bloomberg published his book,



Sherry Suib Cohen's newest and 23rd book, *My Delicious Life With Paula Deen* (Simon and Schuster; co-author Michael Groover, Paula's husband), will be released November 3. Also being released on November 3 is the trade paperback of Sherry's *New York Times* #2 best-seller, *It Ain't All About The Cookin'* (co-author, Paula Deen). Butter anyone?

Cul de Sac Syndrome: Turning Around the Unsustainable American Dream ...

Eliza Cross tested countless recipes for pecan waffles, baby back ribs, and chocolate truffle cake during her grueling re-

search as co-author of *The Rusty Parrot Cookbook*, released this past summer by Gibbs Smith ... A few days before Senator Edward Kennedy's funeral, **Florence Isaacs** was interviewed on the subject of eulogies on the nationwide Michael Smerconish radio show. Isaacs' book, *My Deepest Sympathies*, came out in 2000. One question asked of her was, "What's your advice for President Obama's eulogy?" Isaacs says, "I wound up advising Obama to keep it brief—five to seven minutes. That should be the maximum ordinarily, but afterward I wished I'd said something else, since Obama is an orator (not to mention the President of the United States)" ... **Michele and Tom Grimm's** all-inclusive photo guide, *The Basic Book of Digital Photography*, released October 27 by Plume/Penguin. The husband/wife photojournalism team's classic in the field, *The Basic Book of Photography*,

has sold more than 400,000 copies ... **Susan Shapiro Barash's** *Toxic Friends: The Antidote for Women Stuck in Complicated Friendships* was published by St. Martin's in October. Barash is the author of ten previous books, including *Tripping the Prom Queen*, and teaches gender studies at Marymount Manhattan College ... **James McCommons'** narrative non-fiction book, *Waiting on a Train: The Embattled Future of Passenger Rail Service*, is out this month by Chelsea Green. A combination of investigative journalism and travel memoir, the book was chosen by the Library Journal as one of its "Best Picks for Fall." The editors wrote of "the pleasure of reading prose that has the shimmer, strength, and authenticity that our railroads can still inspire." James met his agent at an ASJA conference ... **Maryn McKenna** has been named an Ochberg Fellow of the Dart Center for Journalism and Trauma at Columbia University. She



Eliza Cross



Michele and Tom Grimm

